

<u>Active4Today Performance Indicators</u>	30th September 2024	30th September 2025	Growth (+) Decline (-)
No. of User Visits - TOTAL	506,055	573,374	+13.30%
No. of Leisure Centre user visits - Children (under 16) - TOTAL	134,523	135,114	+0.44%
No. of Leisure Centre user visits - Aged Over 60 - TOTAL	76,822	87,634	+14.07%
No. of Leisure Centre user visits - Deprived areas - Total users	20,852	24,987	+19.83%
No. of individuals referred to Active4Today from a health professional - Total	184	270	+46.74%
No. of individuals referred to Active4Today from a health professional - Attended Session - TOTAL	87	143	+64.37%
No. of Community Groups supported by Sports Development	96	113	+17.71%
Live Leisure Centre Membership base (adults) - Total	8,494	9,387	+10.51%
Live Leisure Centre Membership base (children) - Total	3,224	3,220	-0.12%
Number of people on concessionary membership	522	579	+10.92%